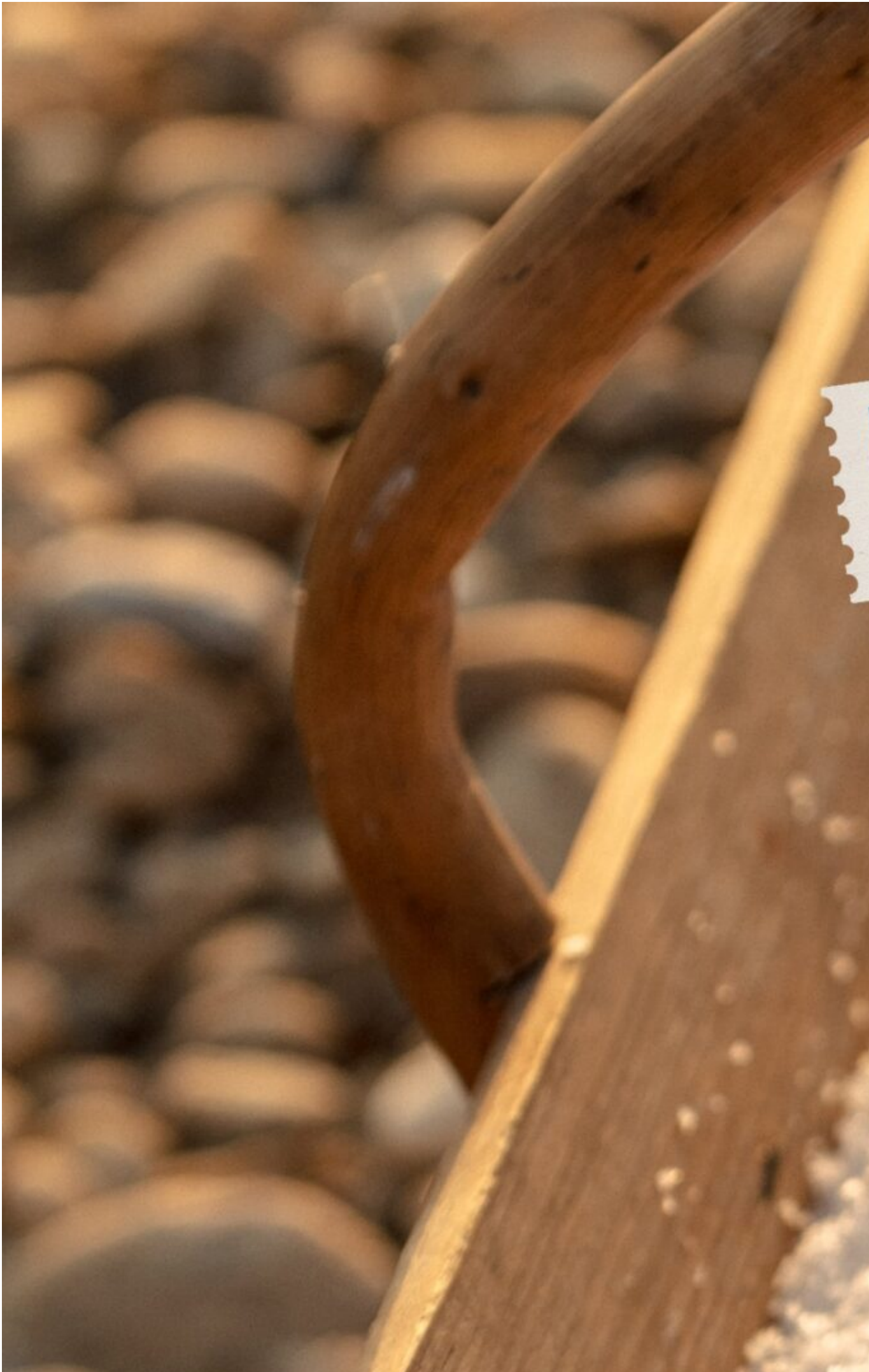


PRESS RELEASE
October 6, 2025

Monkey 47 unveils annual limited-edition Distiller's Cut – refined with hand-harvested 'white gold' from Camargue's salt marshes in the south of France

This year's search for the 'species rara' – the legendary 48th "botanical" in Monkey 47's annual Distiller's Cut – led the brand to the breathtaking Camargue region in the south of France. Once there, MONKEY 47 unearthed an unexpected pairing: its ultra-premium craft gin from Germany's Black Forest refined with coveted "Fleur de Sel" sea salt crystals.



MONKEY 47, the ultra-premium dry gin from Germany's Black Forest, announces the latest release of its annual *Distiller's Cut* at the international bar show, *Bar Convent Berlin*, with an exclusive number of bottles available for a limited time, starting from 1 October 2025.

Once a year, MONKEY 47, made with 47 carefully selected botanicals, goes on the hunt for a 'species rara' – one extra special "botanical", to turn its signature Schwarzwald Dry Gin into a limited-edition *Distiller's Cut*. Today, MONKEY 47 unveils *Distiller's Cut 2025, the 15th* edition – a masterly crafted dry gin refined with precious "*Fleur de Sel*" – hand-harvested sea salt crystals from the glistening pale-pink salt marshes of Camargue.

The outcome is a piquant, elegant dry gin with a touch of the sun's warmth and the slightest waft of salty sea air. Balanced against the underpinning of extraordinarily complex substance that entices the senses, MONKEY 47's 2025 *Distiller's Cut* will set the hearts of both bartenders and gin enthusiasts to racing.

In Camargue, MONKEY 47's obsessive pursuit of the utmost quality and endless enthusiasm for craftsmanship met fertile ground. To this day, the locals still harvest salt by hand. To collect the Camargue's 'white gold', seawater is directed through a network of channels and pools to the salt marshes. The wind and sun evaporate 90 per cent of the fresh water, leaving behind salt crystals – "*Fleur de Sel*" – at the bottom of the marshes. Salt farmers then harvest them using a long-handled skimming tool.

Staying true to MONKEY 47's rich heritage and the constant pursuit of quality, the *Distiller's Cut 2025* bottle is a must-have collectable. The shimmering pale pink and blue label, with its iridescent effect, pays homage to the Camargue's alluring pink salt marshes and the bright blue skies above. Meanwhile, the bottle's distinctive bottleneck ring – engraved with the words '*ex pluribus unum*' (Latin for 'one out of many') – is once again gold-coated for the annual limited release. The gift box is made with sustainable FSC paper and patterned with the brand's unmistakable monkey-designed wallpaper.

"Each year, our endless curiosity and thirst for adventures turn our *Distiller's Cut* into something truly rare," says Alexander Stein, founder of MONKEY 47 Schwarzwald Gin. "This year our hunt led us to the south of France and to Camargue's glistening pale-pink salt marshes established by the Romans centuries ago and renowned for its exceptional salt. Just like the meticulous craft that goes into making MONKEY 47, the region's precious salt is hand-gathered by skilled sauniers. The result is MONKEY 47 *Distiller's Cut 2025 "Fleur de Sel"* – a truly remarkable flavour experience for the palate".

Murielle Dessenis, Global VP Marketing Gins at Pernod Ricard, says: "It's one of my favourite times of the year, when MONKEY 47 pushes the boundaries of distillation to unveil its *Distiller's Cut*. The limited-edition drink has always stood for bold creativity and obsessive craftsmanship – and the 2025 edition is no exception. Our distillers are definitely worth their salt! MONKEY 47 *Distiller's Cut 2025 "Fleur de Sel"* is a masterstroke that brings a pinch of wild Camargue magic to every sip. Better be quick to get your hands on one of the rare bottles!"

Available via Raffle starting 1 October 2025 (sign up via Monkey 47 website) and in select markets. (geographical restrictions may apply). Monkey 47 *Distiller's Cut* is bottled at 47% ABV and available in a 500 ml bottle.

For more information, please visit the [Monkey 47 website](#) and follow [@monkey47](#) on Instagram **#MONKEY47 #DistillersCut2025**

Notes to editors

When it comes to a signature serve for the MONKEY 47 *Distiller's Cut 2025* what could be a better match than a *Salty Monkey*? Think highest quality MONKEY 47 *Distiller's Cut 2025*, fresh grapefruit juice, with a slice of grapefruit to garnish, and of course a “Fleur de Sel” salt rim – et voilà! A cocktail as fresh as a day in the Camargue. Cheers!

Ingredients

- 40 ml Distiller's Cut 2025
- 40 ml fresh grapefruit juice
- 10 ml sugar syrup
- Ice cubes
- Fleur de Sel (for the salt rim)

Instructions: Moisten the rim of a Nick & Nora glass using a grapefruit wedge and dip it into “Fleur de Sel” sea salt crystals to coat evenly. Fill a shaker with the remaining ingredients. Hard shake and strain into the Nick & Nora glass. Cheers!

About Monkey 47

Through masterly distillation and a maturation period of 100 days in traditional earthenware vessels, the goodness of the 47 meticulously selected botanicals, sourced in part from the Black Forest and from select regions where climatic conditions allow for the finest quality, is brought fully to bear in Monkey 47 Schwarzwald Dry Gin. Admittedly, it appears somewhat eccentric to claim that a recipe for gin has the power to unite great British traditions, with the spices of India, and the rich natural landscape of the Black Forest. And yet it is precisely this eccentricity that is found in the unparalleled attention to detail that is put into making our handcrafted and small batch distilled Schwarzwald Dry Gin. Aficionados, bartenders and connoisseurs of the world have come to appreciate the incredible complexity and harmony of a ‘wunderbar’ gin, which has been named Top Trending Gin in Drinks International Brand Report.

About Pernod Ricard

Pernod Ricard is a worldwide leader in the spirits and champagne industry, blending traditional craftsmanship, state-of-the-art brand development, and global distribution technologies. Our prestigious portfolio of premium to luxury brands includes Absolut vodka, Ricard pastis, Ballantine's, Chivas Regal, Royal Salute, and The Glenlivet Scotch whiskies, Jameson Irish whiskey, Martell cognac, Havana Club rum, Beefeater gin, Malibu liqueur and Mumm and Perrier-Jouët champagnes. Our mission is to ensure the long-term growth of our brands with full respect for people and the environment, while empowering our employees around the world to be ambassadors of our purposeful, inclusive and responsible culture of authentic conviviality. Pernod Ricard's consolidated sales amounted to €10,959 million in fiscal year FY25. Pernod Ricard is listed on Euronext (Ticker: RI; ISIN Code: FR0000120693) and is part of the CAC 40 and Eurostoxx 50 indices.

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